

Canadian Foundation for Geotechnique
Cross-Canada Lecture Tour Corporate Sponsorship
(Published in Geotechnical News, September 2008)

Each year the Canadian Geotechnical Society (CGS) organizes two Cross-Canada Lecture Tours, one in the Spring and one in the Fall. Typically, one of the two tours is made by a Canadian geotechnical specialist; the other by an international geotechnical specialist. This past Spring, Dr Michel Aubertin, ing from Ecole Polytechnique in Montreal was the 80th Cross-Canada Lecturer.

The selection of the lecturer, and the organization of the tour across Canada is the responsibility of the CGS. Perhaps you didn't realize that the travel costs for the tour are borne primarily by the Canadian Foundation for Geotechnique (the Foundation).

Traditionally, the Foundation obtains its funds for the Cross-Canada Lecture Tours from corporate sponsors. Each year the Foundation sends out letters of request to approximately 35 potential Canadian geotechnical-related companies. The Foundation needs to raise approximately \$10,000 for each of the two tours, and that is typically split among four geotechnical firms, or \$2,500 per firm per tour.

In the past, Canadian geotechnical firms have been very generous. A list of past corporate sponsors, from 2000 to the end of 2007, is shown below. The number in parenthesis beside the corporate name indicates the number of lecture tours it has sponsored:

AMEC Earth & Environmental (10)
BGC Engineering (2)
BiTech Publishers (1)
Brawner Engineering (1)
C-CORE (1)
Clifton Associates (2)
DYWIDAG-Systems International (1)
EBA Engineering Consultants (6)
Geo-Slope International (1)
Golder Associates (3)
Jacques Whitford and Associates (11)
JD Mollard & Associates (3)
Klohn Crippen Berger (2)
MAJM Corporation (1)
O'Connor Associates Environmental (5)
Reinforced Earth Company (10)
Rousseau Sauvé Warren & Assoc (2)
Thurber Engineering (1)
Worley Parsons Komex (1)

The following Canadian geotechnical firms are generously sponsoring the two Cross-Canada Lecture Tours for 2008: AMEC Earth and Environmental (2), EBA Engineering Consultants, Golder Associates, Jacques Whitford and Associates (2), JD Mollard & Associates, and Thurber Engineering.

As of the end of April 2008, five of the eight sponsorship spots for 2009, and one sponsorship spot for 2010 have already been reserved. Those companies include: DST Consulting Engineers, Golder Associates, Jacques Whitford and Associates, Klohn Crippen Berger, and Reinforced Earth.

The purpose of this article is not only to indicate the strong and generous support the Foundation has for funding the Cross-Canada Lecture Tour, but also to extend this opportunity to other companies. Those wishing to help sponsor a tour in 2009, 2010, or beyond, or companies wishing to be added to the mailing list of potential sponsors, should contact the Foundation. Contact either Doug VanDine, Vice President and Chair of the Fund Raising Committee (vandine@islandnet.com), or David Harding, Treasurer (dharding@wesa.ca).